

# Blackbaud Learn® for Blackbaud Sphere®

Annual training subscription



Training is everything. A well-trained staff is more productive, efficient, happy, and effective.

**Blackbaud Learn** provides your staff with the training they need to get more done in less time and achieve total fundraising success.

## What Does Blackbaud Learn’s Training Subscription Offer?

- The widest range of evolving curriculum for all skill levels, with new classes added monthly
- Instructor-led and self-paced training
- 95% of classes delivered online by live instructors, eliminating time and cost of travel
- Role-based curriculum with prescribed course paths
- Strategy and best practice sessions focused on nonprofit operations, marketing, compliance, and much more (view all lessons at [www.blackbaud.com/learn](http://www.blackbaud.com/learn))
- Hundreds of tutorials — available 24/7
- Regional training available in locations across the U.S. and Canada
- Subscription to the monthly Learn newsletter with helpful hints on software usage

## Choose the Package That’s Right for You

Blackbaud Learn, an annual subscription, is available in three options: Learn, Learn More, and Learn Everything. Each subscription is tiered to best meet your training budget and needs. Below are all the open-enrollment classes included with each Blackbaud Learn package.

Question/Task	Class to Take
How do I make sure my staff and volunteers are prepared for my spring fundraising events?	Friends Asking Friends™
How do I ensure that my website content is fresh, accurate, and exciting?	Content Management System
How do I test email messages to be sure they will be effective?	Communicating Online
How do I use my website as my organization’s “virtual doorway” by welcoming new visitors and recognizing returning visitors to drive more action and donations?	Advanced Constituent Management

“Blackbaud's software training is among the finest that I have ever encountered. The training facilitators possess a great knowledge of their product and an even more impressive ability to convey that knowledge to the trainee. I feel very fortunate to be set up for success by both Blackbaud and Girl Scouts of Greater Atlanta.”

—Christian Coiner  
Girl Scouts of Greater Atlanta

Continued...

	Learn	Learn More	Learn Everything
<b>Interactive Online Classes</b>			
Sphere®: Advanced Advocacy		●	●
Sphere: Advanced Constituent Management		●	●
Sphere: Advanced Forms		●	●
Sphere: Advocacy	●	●	●
Sphere: Communicating Online	●	●	●
Sphere: Content Management System		●	●
Sphere: Friends Asking Friends	●	●	●
Sphere: Introduction to Forms	●	●	●
Sphere: Managing Constituent Records	●	●	●
<b>Self-Paced On-Demand Lessons</b>			
Self-Paced Tutorials (more than 170 recorded lessons)	●	●	●
<b>Personalized Remote Training</b>			
Eight hours of personalized remote training			●

Looking for basic training for Friends Asking Friends? Blackbaud Learn® also offers a Friends Asking Friends training package that includes unlimited attendance to both the *Managing Constituent Records* and *Friends Asking Friends Learn* classes, in addition to task-based, recorded lessons on *Friends Asking Friends Event Management*.

► Contact us at [traininghelp@blackbaud.com](mailto:traininghelp@blackbaud.com) for more information.