

Blackbaud Learn® for Blackbaud NetCommunity™

Annual training subscription



Training is everything. A well-trained staff is more productive, efficient, happy, and effective.

Blackbaud Learn® provides your staff with the training they need to get more done in less time and achieve total fundraising success.

What Does Blackbaud Learn's Training Subscription Offer?

- The widest range of evolving curriculum for all skill levels, with new classes added monthly
- Instructor-led and self-paced training
- 95% of classes delivered online by live instructors, eliminating time and cost of travel
- Role-based curriculum with prescribed course paths
- Strategy and best practice sessions focused on nonprofit operations, marketing, compliance, and much more (view all lessons at www.blackbaud.com/learn)
- Hundreds of tutorials — available 24/7
- Regional training available in locations across the U.S. and Canada
- Subscription to the monthly Learn newsletter with helpful hints on software usage

Choose the Package That's Right for You

Blackbaud Learn, an annual subscription, is available in three options: Learn, Learn More, and Learn Everything. Each subscription is tiered to best meet your training budget and needs. Below are all the open-enrollment classes included with each Blackbaud Learn package.

Question/Task	Class to Take
How do I make sure my staff and volunteers are prepared for my spring fundraising events?	Friends Asking Friends™
How do I ensure that my website content is accurate and exciting?	Introduction to Blackbaud NetCommunity
How do I test email messages to be sure they will be effective?	Communicating with Constituents Online
How do I use my website as my organization's "virtual doorway" by welcoming new visitors and recognizing returning visitors to drive more action and donations?	Targeting Website Content

"Blackbaud Learn is a fantastic tool for any and all product customers. Keeping your staff well educated keeps your software running the most efficient. With the three current pricing levels, any size organization should be able to find a fit that works for them."

—Diane Maidl
School Sisters of Notre Dame

Looking for basic training for Friends Asking Friends? Blackbaud Learn® also offers a Friends Asking Friends training package that includes unlimited attendance to both the *Managing Constituent Records* and *Friends Asking Friends* Learn classes, in addition to task-based, recorded lessons on *Friends Asking Friends Event Management*.

Continued...

	Learn	Learn More	Learn Everything
Interactive Online Classes			
Blackbaud® NetCommunity™: Building a Donation Form (2 hours)	●	●	●
Blackbaud NetCommunity: Building a Membership Form (3 hours)		●	●
Blackbaud NetCommunity: Building an Event Registration Form (2 hours)		●	●
Blackbaud NetCommunity: Building an Online Community with Personal Pages (2 hours)		●	●
Blackbaud NetCommunity: Friends Asking Friends™ (3 hours)	●	●	●
Blackbaud NetCommunity: Introduction to Blackbaud NetCommunity (4 hours)	●	●	●
Blackbaud NetCommunity: Maintaining Site Navigation (2 hours)		●	●
Blackbaud NetCommunity: Maintaining User Networking (2 hours)		●	●
Blackbaud NetCommunity: Managing Users and Security (2 hours)	●	●	●
Blackbaud NetCommunity: Processing Donations in The Raiser's Edge® (1 hour)		●	●
Blackbaud NetCommunity: Processing Event Registrations in The Raiser's Edge (1 hour)		●	●
Blackbaud NetCommunity: Publishing Volunteer Opportunities Online (2 hours)		●	●
Blackbaud NetCommunity: Sending Email Messages (2 hours)	●	●	●
Blackbaud NetCommunity: Targeting Website Content (3 hours)		●	●
Blackbaud NetCommunity Spark: Building a Donation Form (2 hours)	●	●	●
Blackbaud NetCommunity Spark: Building a Profile Form (2 hours)	●	●	●
Blackbaud NetCommunity Spark: Building a Volunteer Opportunity (2 hours)		●	●
Blackbaud NetCommunity Spark: Building an Event Registration Form (3 hours)		●	●
Blackbaud NetCommunity Spark: Building Membership Forms (2 hours)		●	●
Blackbaud NetCommunity Spark: Introduction (3 hours)	●	●	●
Blackbaud NetCommunity Spark: Managing Users and Security (2 hours)	●	●	●
Blackbaud NetCommunity Spark: Sending Email Messages (2 hours)	●	●	●
Blackbaud NetCommunity Spark: Targeting Forms Content (1 hour)		●	●
Self-Paced On-Demand Lessons			
Self-Paced Tutorials (more than 170 recorded lessons)	●	●	●
Personalized Remote Training			
Eight hours of personalized remote training			●
▶ Contact us at traininghelp@blackbaud.com for more information.			