

Blackbaud Nonprofit Performance Management

WHAT IS BLACKBAUD NONPROFIT PERFORMANCE MANAGEMENT?

Blackbaud Nonprofit Performance Management is a powerful analysis and reporting tool that can help you discover relationships and trends in data from multiple sources. Think of it as a Data Warehouse that collects and stores information from many different sources, allowing you to access it and report on it in seemingly limitless ways at any time.

Blackbaud Nonprofit Performance Management applications can provide you with:

- Sophisticated reports for multidimensional analysis
- Integrated data from multiple systems, applications, and data sources
- A high-level view of your performance and constituent behavior
- Assistance for your organization's budgeting, planning, and forecasting
- Flexible drill down, drill through, and drill across analysis tools
- Distribution of reports and information to hundreds of users for a low cost of ownership
- Real-time dashboards
- A platform to develop other analytical reports, such as scorecards, dashboards, spending policies, and donor statements.
- Timely consolidated planning, analysis, and reporting activities

The solution's pre-built connectors automatically integrate and pull data from other Blackbaud products — including **The Raiser's Edge®**, **The Financial Edge™**, **The Education Edge™**, **The Patron Edge®**, **Blackbaud® NetCommunity™**, and **Blackbaud Enterprise CRM™** — and **Blackbaud Nonprofit Performance Management** can connect with any non-Blackbaud database you currently utilize, giving you a central repository for all your information.

BLACKBAUD NONPROFIT PERFORMANCE MANAGEMENT CAN HELP YOU:

- **Save money:** Use it to segment your database for better targeting; repeat what works and eliminate what doesn't; and spot trends or "danger zones" well before they become problems.
- **Save time:** Get instant and easy answers to complex questions; readily access reliable reports whenever you need them.
- **Turn data into actionable information:** Bring together vast amounts of data from different sources to get a single "big picture" view that can help you make strategic decisions.
- **Keep everyone in the loop:** Everyone who works for your organization, regardless of area or department, can understand how the organization as a whole is performing and what areas need improvement.



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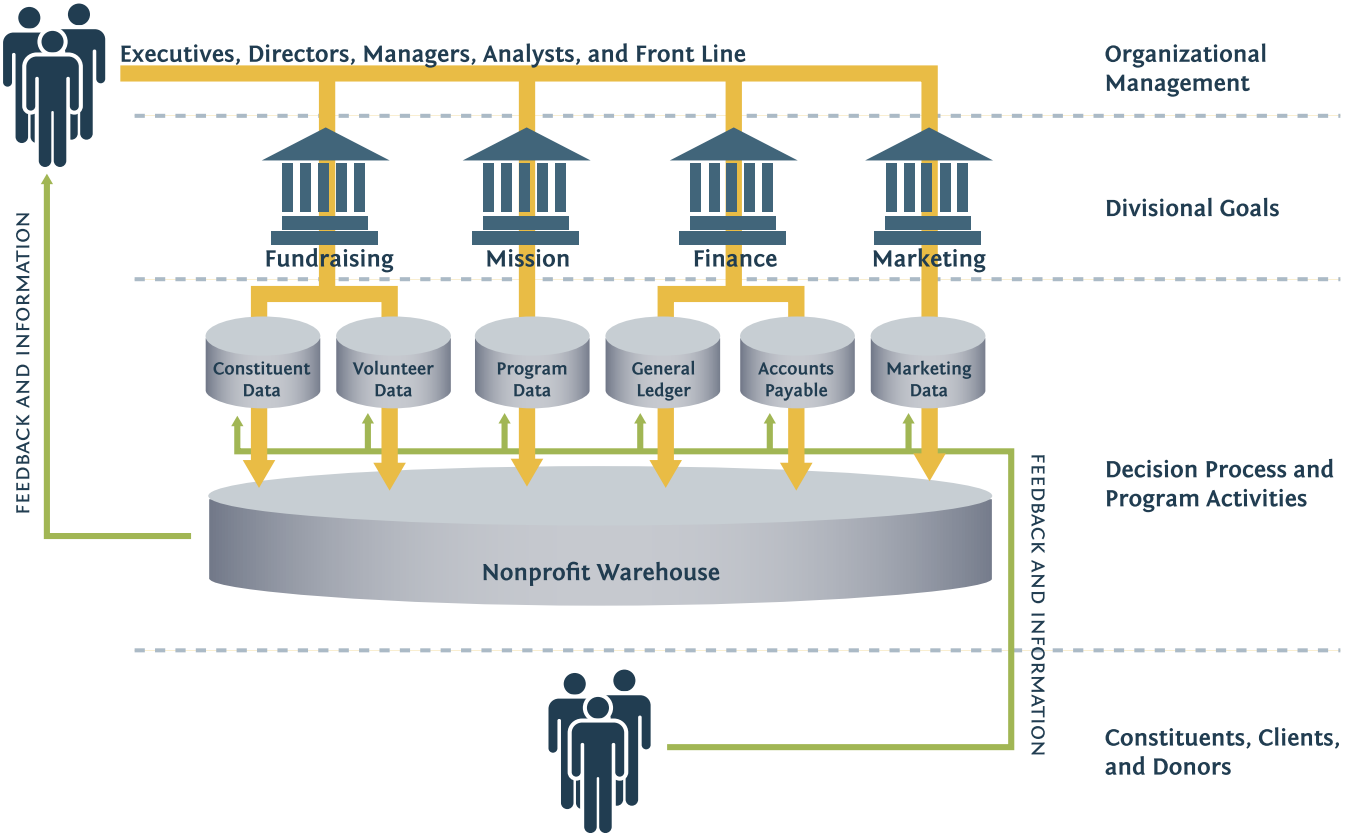


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HOW IT WORKS

The **Blackbaud Nonprofit Performance Management** tool integrates with Blackbaud and other data sources throughout the organization to provide reporting and analytical capabilities to users internally and externally to the organization.



SAMPLE SCORECARD

The **Blackbaud Nonprofit Performance Management** solution comes with a number of standard reports and scorecards and provides the ability to easily build and deploy custom reports that are specific to your organization.

Visit our website at www.blackbaud.com/pm to view sample score cards including:

- Major giving score card
- Gift revenue trends
- Annual giving
- Marketing score cards
- Recency, frequency, monetary giving score card